



SCHOOL  
OF DESIGN  
THINKING

Hasso-Plattner-Institut | Universität Potsdam



# Team-based Innovation with Multidisciplinary Teams

Prof. Ulrich Weinberg, Nov. 2008

# HPI SCHOOL OF DESIGN THINKING



2

- Founded May 2007 at HPI, Potsdam
- Started October 2007
- Partner: d.school Stanford
- Two semester course
- Innovation driven
- Open to all disciplines of capitol region universities
- No student fees



School of Design Thinking, Potsdam



Prof. Hasso Plattner



Prof. Christoph Meinel

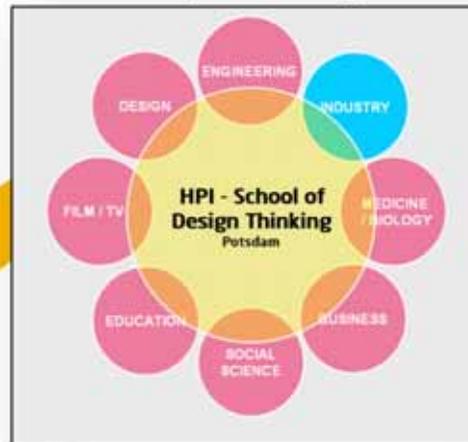


Prof. Ulrich Weinberg

# THREE CORE ELEMENTS

3

## Multidisciplinary Teams



## Design Thinking Process

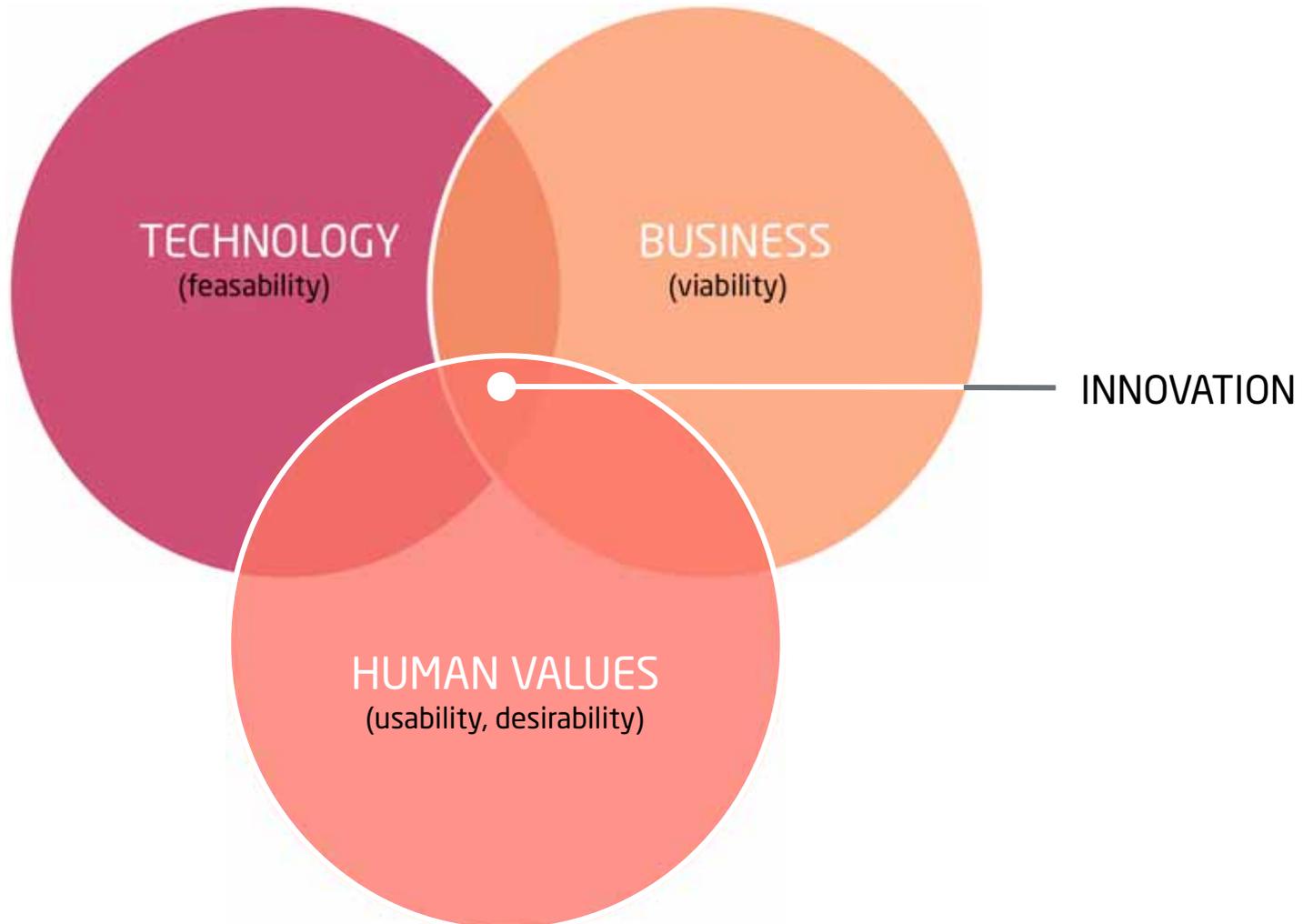


## Variable Space



# DESIGNING INNOVATION

4



# THE FIRST YEAR

5

- 40 Students from 30 disciplines, 12 Professors and Assistents
- Multidisciplinary Design-Thinking-Classes:
  - American studies
  - Architecture
  - Art History
  - Audio Engineering
  - AV Media Sciences
  - Biology / Chemistry
  - Business Innovation
  - Computer Science
  - Cultural Sciences
  - Economics
  - Environmental Design
  - European Media Sciences
  - Fine Arts
  - Gender Studies
  - Indian Philology
  - Industrial Design
  - IT-Systems Engineering
  - Journalism
  - Legal Studies
  - Medical Studies
  - Modern history
  - Philosophy
  - Physics
  - Political Sciences
  - Social Sciences
  - Production Design
  - Micro Economics
  - Macro Economics



# 12-WEEKS PROJECT PARTNERS 2008

6

- ENABLE! TRANSFORM! RECONSIDER!
- 9 Projects with 13 external Partners



# GRUNDY/UFA ADAPTS DESIGN THINKING

7





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DON'T WAIT.  
INNOVATE.

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