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## Kompetenzfeld Open Data & Information Management



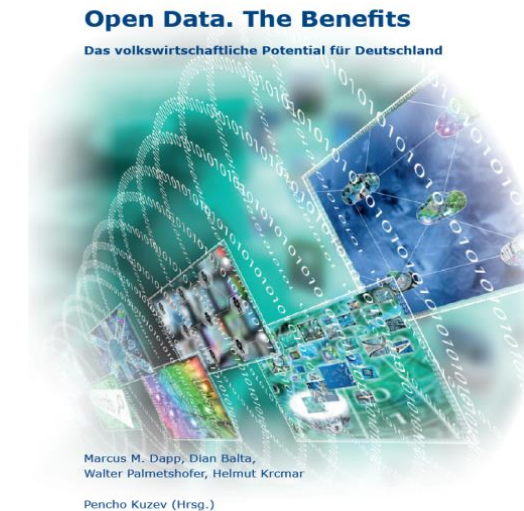
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Konrad  
Adenauer  
Stiftung

Münchner Kreis FA, 2016-09-29

fortiss

## Who let the blocks out?



Making sense of blockchain technology

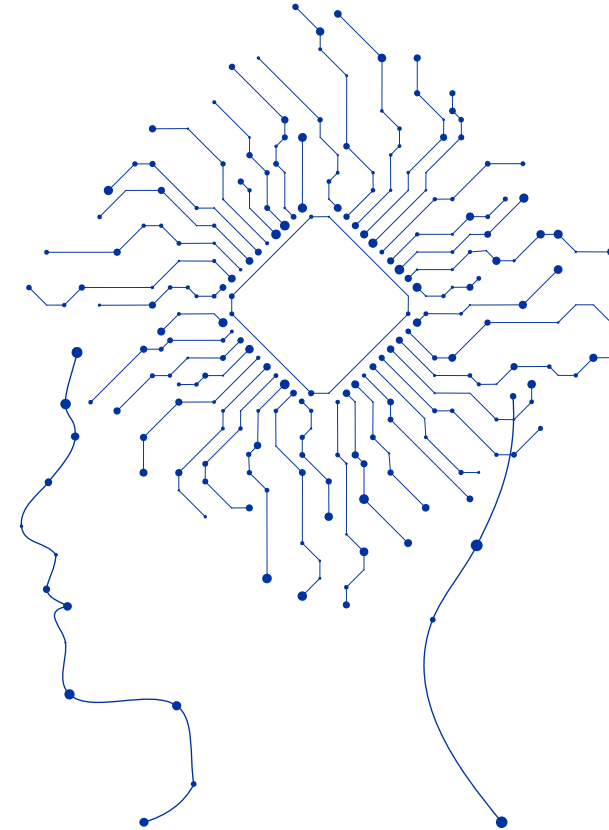
### Dr. Marcus M. Dapp

Head "Open Data & Information Management"

Co-Dir "Institute for Public Information management"

fortiss GmbH

An-Institut Technische Universität München



“They gave us a fully decentralized Internet and we used it to build web services—Facebook, Twitter, Gmail, iCloud—so massively centralized they verge on being quasi-medieval fiefdoms.

Now we’re building the Internet of Someone Else’s Things, wherein every room of every home will contain devices controlled by servers the homeowners don’t know, control, or understand.

What is wrong with us?”

<http://techcrunch.com/2015/01/10/decentralize-all-the-things/>

# Can we do without „trusted third parties“ ?

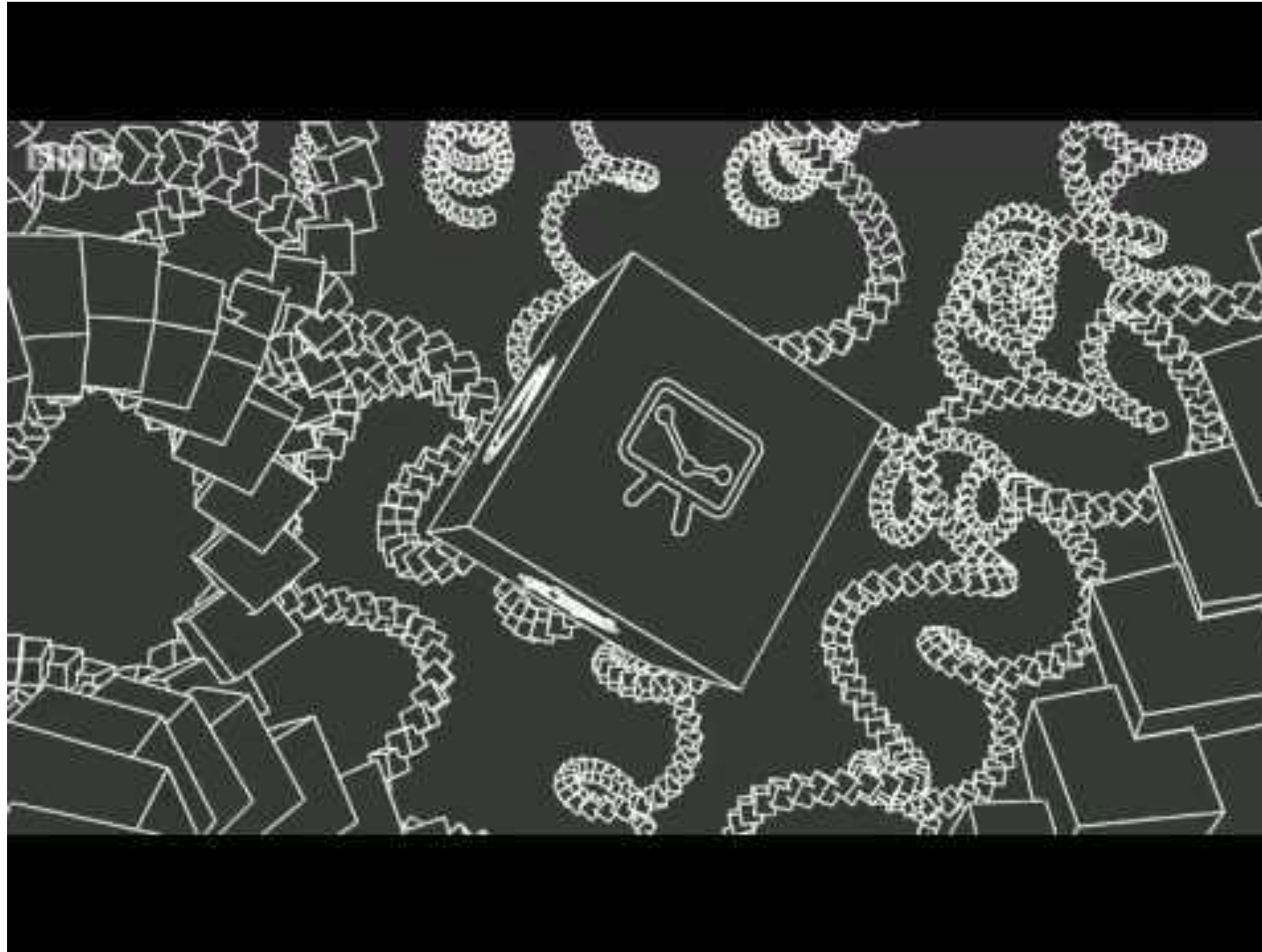
IF we want to is a different question ;-)

- Since the beginning of time, third parties facilitate contracts/transactions between humans.
  - Church, State, Companies, etc.
- Usually, we need
  - Banks to transfer money for us
  - Notaries to help us enter into agreements with others
  - Lawyers to enforce contracts for us
  - Facebook to help us exchange cat pictures
  - Large utility companies to distribute energy for us
  - Insurance companies to manage risk for us
  - Etc.



Whom do you  
(*need to*) trust?

# How the BBC explains what blockchain is





# Wof blockchain development

Our current thinking of what is happening



Bitcoin

- Currency

Blockchain

- Building block

Ecosystem?

- Many chains



# 1st wave: Bitcoin



# Bitcoin 101-1

## Separating the myth from the math

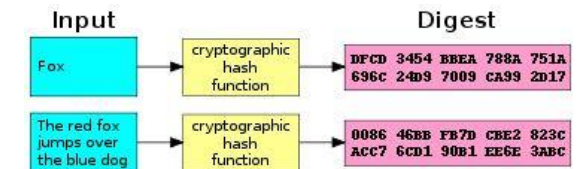
### MYTH

- 2009 Satoshi Nakamoto publishes "Bitcoin: A Peer-to-Peer Electronic Cash System"
- Nobody knows who the person is (till today)
- Satoshi publishes core software and creates genesis block to start the chain ...



### MATH

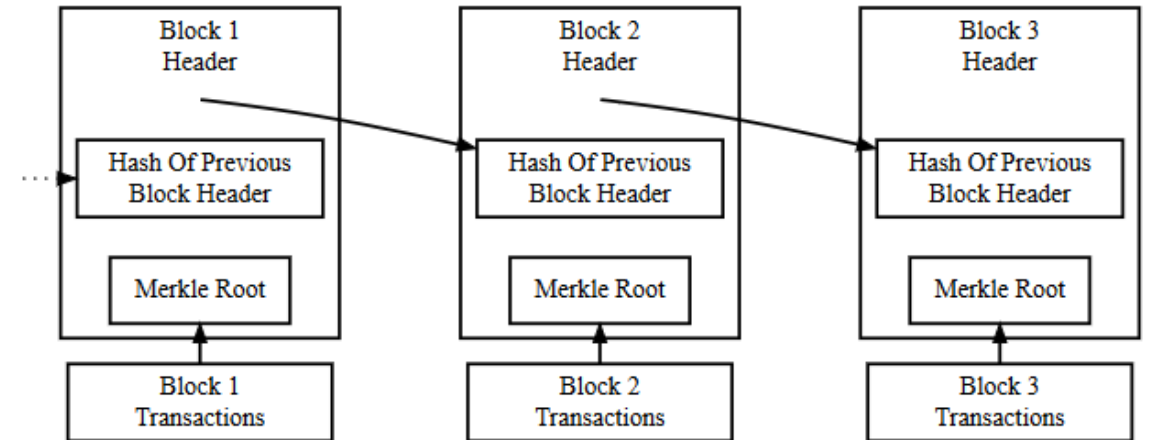
- Clever Combination of several research breakthroughs
  - Hashing
  - E-cash
  - ..?
- <Img: E-cash>



# Bitcoin 101-2

transactions → blocks → chain → consensus

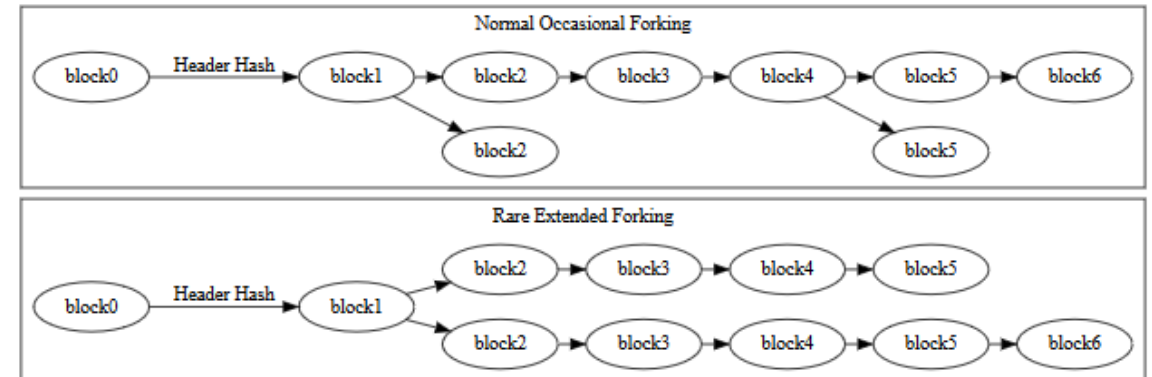
- **Transactions** form a block
  - New transactions collected and hashed pairwise.
  - Merkle root of a Merkle tree generated and stored.
- **Blocks** form a chain
  - Each block stores hash of previous block's header, chaining the blocks together. *Ensures a transaction cannot be modified without modifying the block that records it and all following blocks.*
  - Transactions are also chained together.
- **Blockchain** is an ordered, timestamped record of transactions.



# Bitcoin 101-3

## Mining, consensus & proof of work

- **Chain** is collaboratively maintained by anonymous peers on the network. **Mining** adds new blocks to the chain, making transaction history hard to modify.
- **Proof of work.** Difficulty level requires each block to prove a significant amount of work was invested in its creation. This ensures that *untrustworthy peers who want to modify blocks have to work harder* than honest peers who only want to *add* blocks. Cost to modify a particular block increases with every new block added to the block chain, magnifying the effect of the p-o-w.
- Nodes in **consensus** have the same blocks.

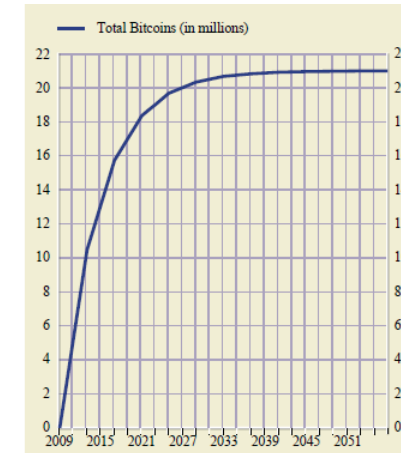


The longest chain wins in the end.

# Bitcoin 101-4

## Mining reward, growth, deflationary currency

- (Winning) Miners get a reward for investing in proof of work. Difficulty is self-adjusting and increasing.
- BTC as currency is deflationary because amount of bitcoins is capped at 21'000'000.00000000 BTC
  - Fun fact: Smallest amount is 1 Satoshi (10E-8 BTC)
- Growth curve is flattening over time as rewards are regularly halved. Saturation is modeled after precious metal discovery (e.g. gold).
- Performance
  - Computing power measured (hashrate)
  - 7 transactions per second, block size debate

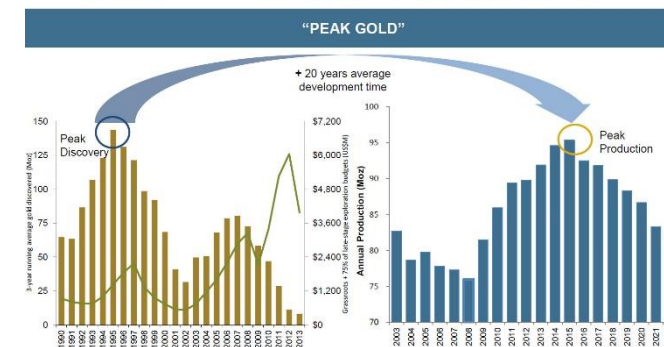


Source: European Central Bank: Virtual Currency Schemes, 2012

Peak Gold

**PEAK PRODUCTION IS EXPECTED ~2015**

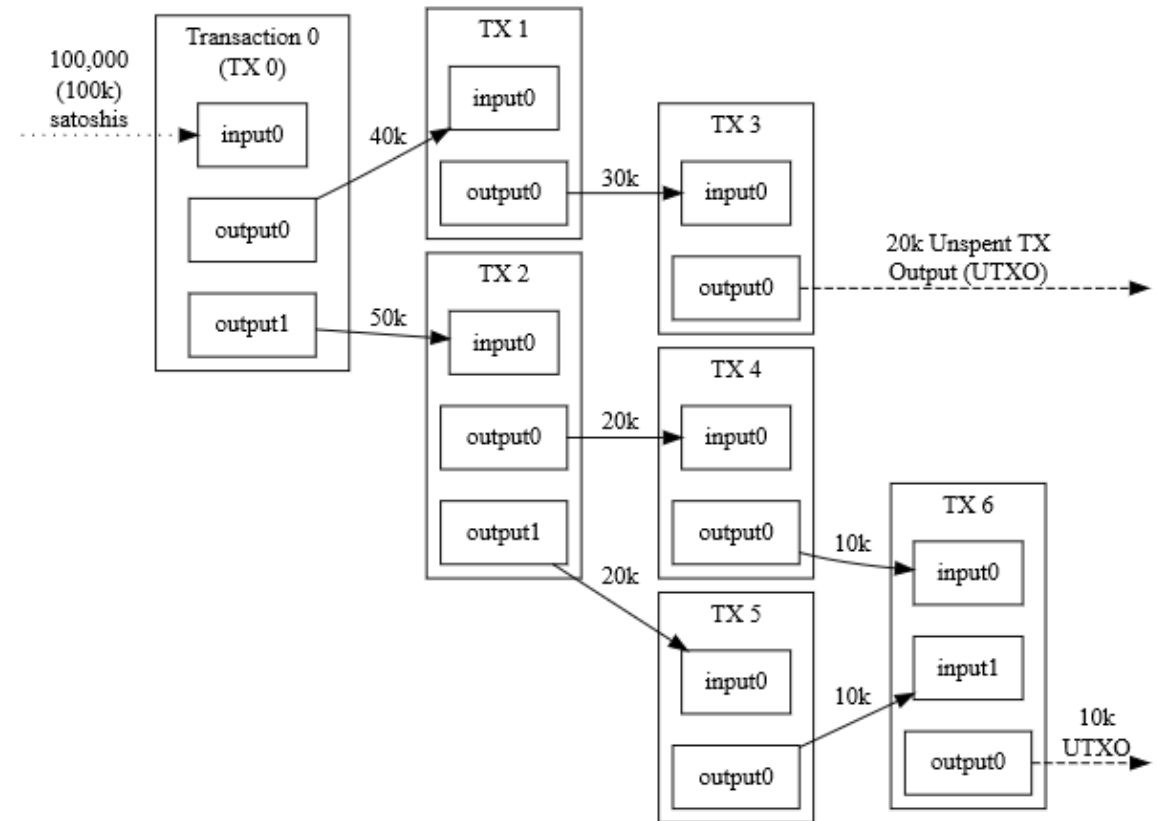
- Gold market forecasters are expecting peak production in ~2015
- This coincides with a ~20 year development cycle from peak discovery



# Bitcoin 101-5

## The „hard core techie/developer slide“

- *Bitcoins are not sent from and to [wallets](#), but really move from transaction to transaction. The [output](#) of a transaction becomes the [input](#) of a next transaction.*
- Transaction diagram -> my paper notes
- Bitcoins at your disposal = unspent outputs
- Multi-signature transactions
- Side-chains
- Block size debate



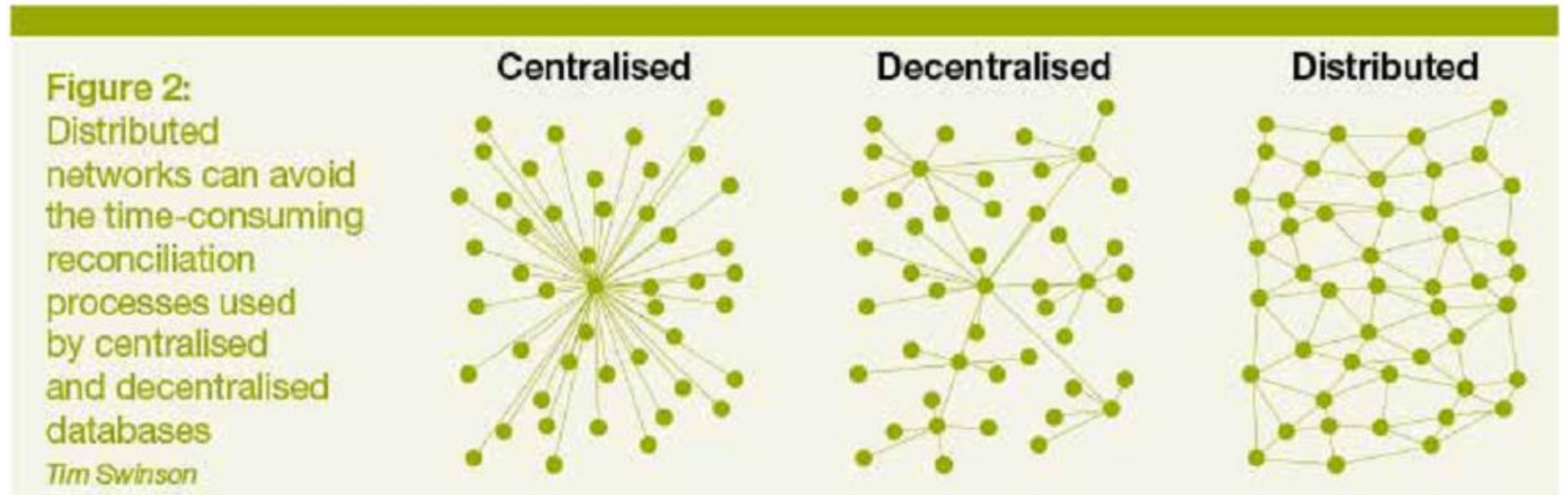
Triple-Entry Bookkeeping (Transaction-To-Transaction Payments) As Used By Bitcoin



# Bitcoin – Putting the mosaic together

A unique system to transfer value digitally

- Peer-to-peer
- Public
- Pseudonymous
- Trustless
- Immutable
- Permanent
- Global



# Bitcoin Development

e.g. BTC ~ EUR



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# Bitcoin Dev. Financial Ecosystem

## APPLICATIONS & SOLUTIONS



## INFRASTRUCTURE & BASE PROTOCOLS





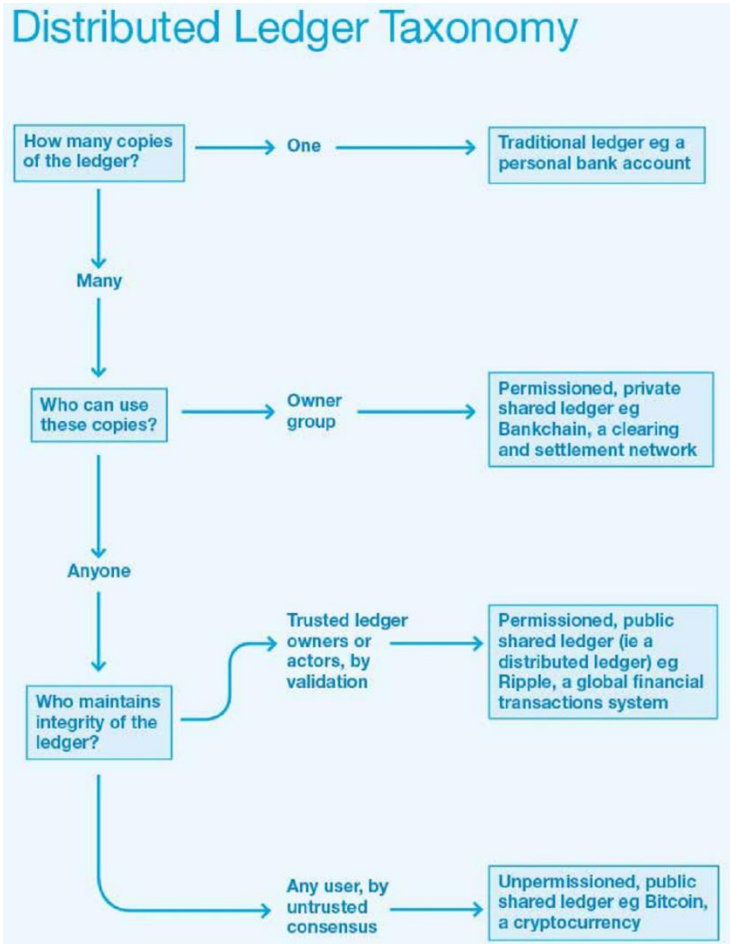




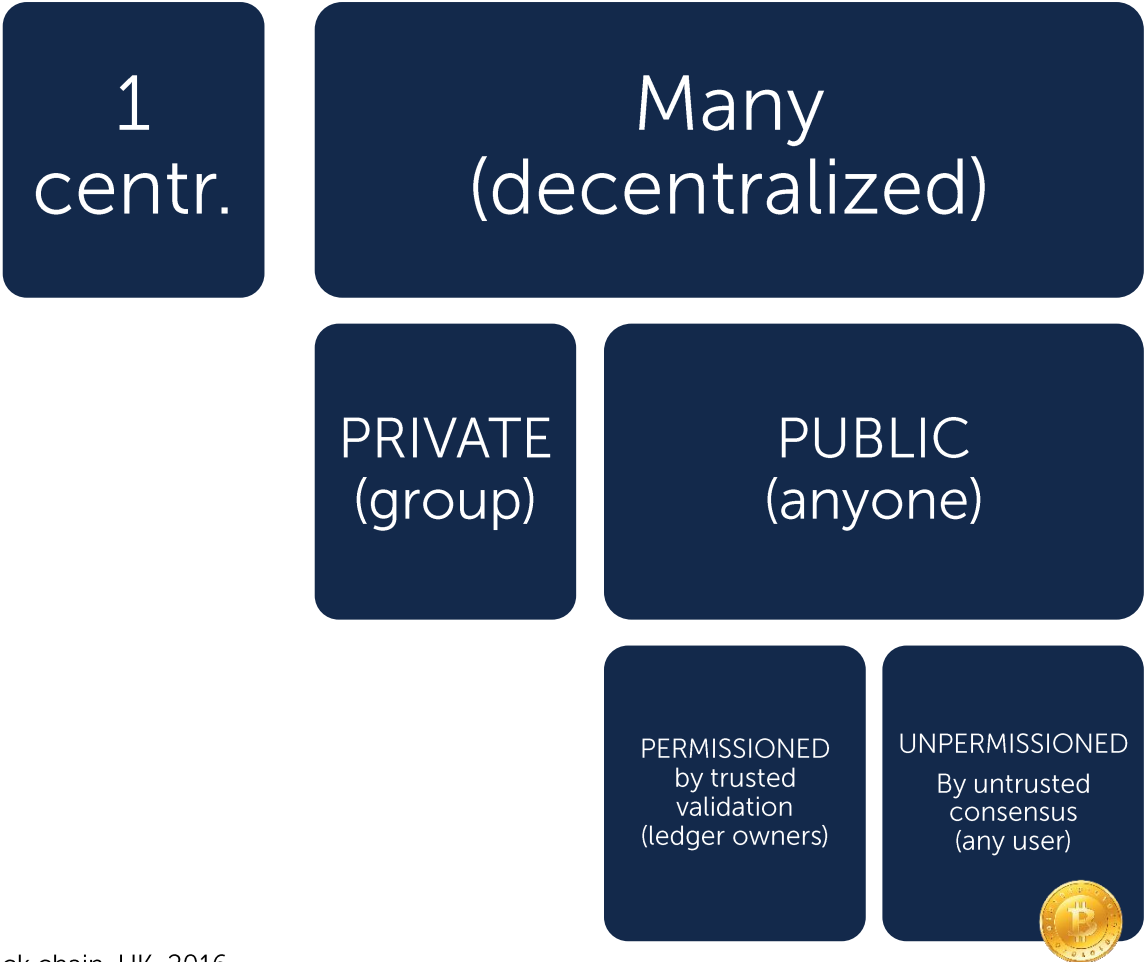
# Bitcoin $\neq$ Blockchain



# Disentangling Bitcoins design parameters



Government Office for Science, Distributed Ledger Technology: beyond the block chain. UK, 2016.



# Degree of decentralisation

Figure 1: Different ledger technologies vary in their 'degrees of centralisation'





# 2nd wave: blockchain

# Towards a blockchain-based stack



## Applications

- On Bitcoin's blockchain
- On other blockchains



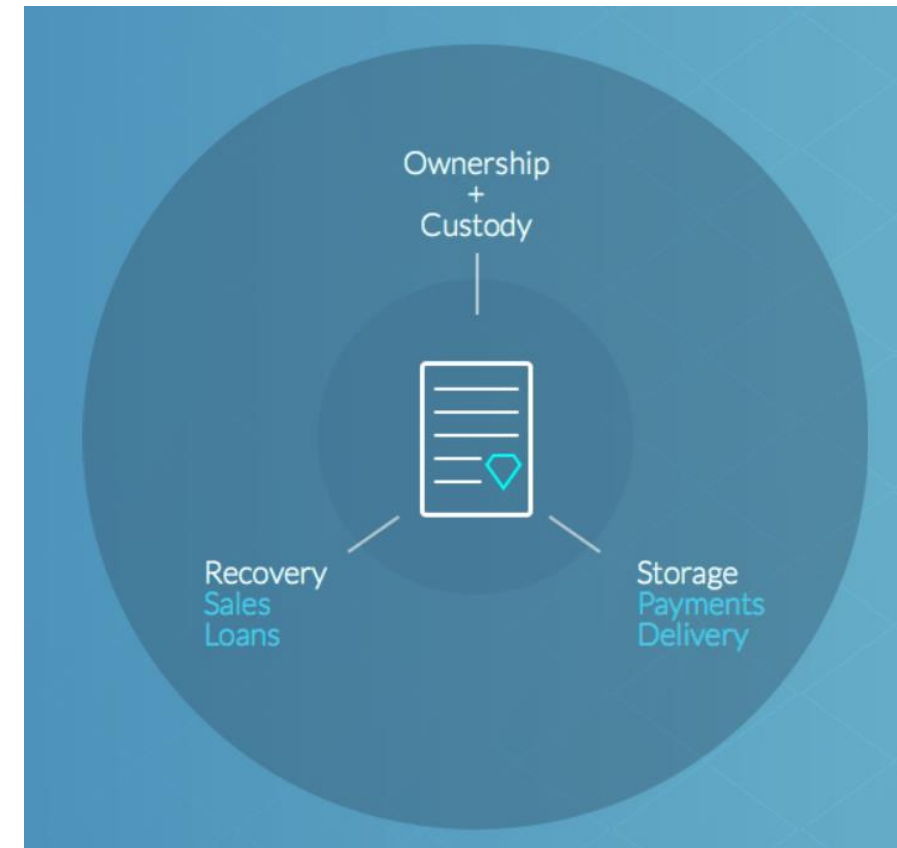
## Blockchain

- Built-in currency
- Access and validation management

# Blockchain's second wave

## Tracing diamonds with Everledger

- a permanent ledger for diamond certification & related transaction history
- a fraud detection and verification system, overlaying big data from closed sources like insurers and law enforcement
- Outlook: track any asset that carries a Unique Identifier which is difficult to destroy or replicate





# <TODO> Blockchain's second wave

"Factomizing" the world with factom.com

## Factom Apollo



Factom Apollo gives businesses and governments the tools they need to ensure their data can't be changed without them knowing about it.

## Factom Iris



Factom Iris is a paradigm shift. It is a "Distributed Network of Authority" vs a traditional "Certification Authority". By decentralizing a hackers point of attack, it becomes exponentially more difficult to spoof a Certificate of Authority.

## Factom Hera



Get a handle on disparate data, conduct in-depth analysis, and discover more valuable insights in a unified, customizable environment. Sync legacy systems, communicate easily with partners, and meet regulatory mandates. Have meaningful trade oversight by monitoring risk exposure in real time.

# Blockchain's second wave

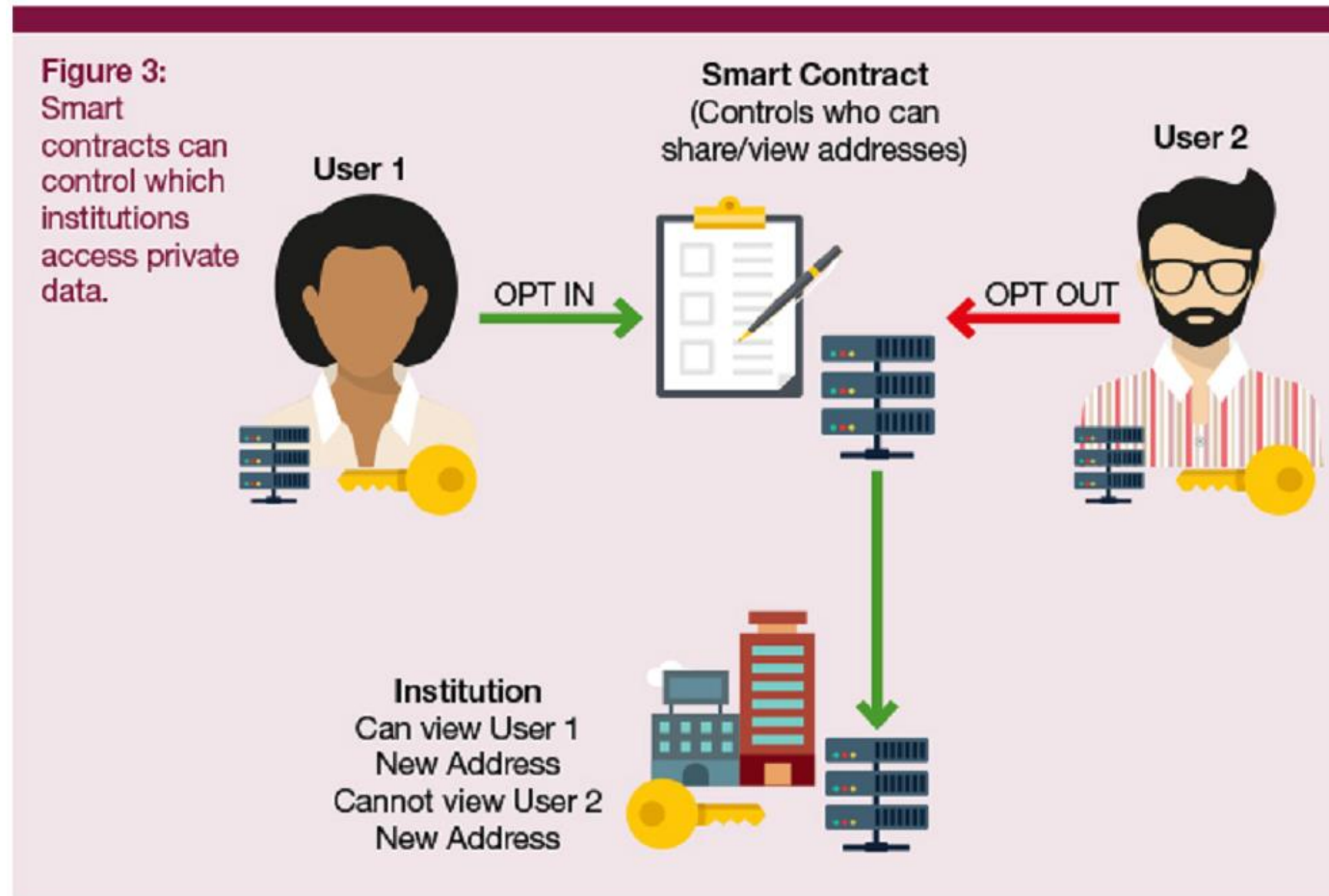
## Building an “unstoppable world computer” with Ethereum

- decentralized platform for applications that
  - run exactly as programmed
  - without any possibility of downtime, censorship, fraud or third party interference
- own blockchain
- shared global infrastructure
- enables developers to create
  - markets,
  - store registries of debts or promises,
  - move funds in accordance with instructions given long in the past
- without a middle man or counterparty risk, using “smart contracts”



# Blockchain's second wave

## Smart contracts



# Towards an Internet of Value

- “The Internet of Things could be one of the largest and most exciting verticals for blockchain technology in the coming years.”
  - Ryan Selkis, Director Investments at Digital Currency Group





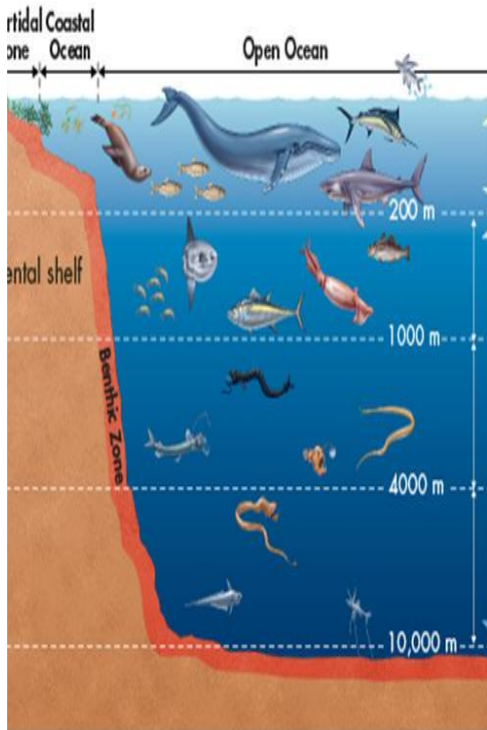
# "Banking is just the start:

## 20 Big Industries Where Blockchain Could Be Used"

+ 3 more  
Trade ([OpenBazaar](#))  
Legal records  
Social Network ([SteemIt](#), [ZeroNet](#))

- Banking  
[vault OS, R3CEV](#)
- Real estate  
[Ubitquity](#)
- Cyber security  
[Guardtime](#)
- Healthcare  
[Gem](#)
- Voting  
[FollowMyVote](#)
- Stock trading  
[t0](#)
- Payments & money transfer  
[Abra](#)
- Insurance  
[Stratumn](#)
- Internet of Things  
[IBM adept](#)
- Online music  
[ujomusic](#)
- Cloud storage  
[Storj](#)
- Academic certificates  
[Holbertson](#)
- Forecasting  
[Augur](#)
- Energy management  
[TransactiveGrid](#)
- Ride sharing  
[La'Zooz](#)
- Car leasing and sales  
[DocuSign](#)
- Gift card/loyalty programs  
[Gyft](#)
- Sports management  
[Jetcoin](#)
- Supply chain management  
[Provenance ...](#)
- Government, public benefits  
[GovCoin](#)





# 3rd wave: Ecosystem(s)

# The third wave is looming ...

## Blockchain-based organisations



### The DAO (organization)



Type	Decentralized Autonomous Organization
Industry	Cryptocurrency software venture capital fund
Founded	2016
Area served	World (stateless) <sup>[1]</sup>
Key people	Stephan Tual, Simon Jentzsch, Christoph Jentzsch
Total assets	ETH 11.5 million <sup>[2]</sup>
Owners	+18 000 stakeholders <sup>[3]</sup>
Number of employees	0 (automated) <sup>[4]</sup>
Website	<a href="http://daohub.org">daohub.org</a>

### The DAO (software)

Written in	Solidity
License	GNU LGPL v3+
Website	<a href="https://github.com/slockit/DAO">github.com/slockit/DAO</a>

# The third wave Ecosystems

## 2016 The Blockchain Ecosystem

Market Insight • Proposition Development • Customer Engagement • Product Launch

FirstPartner

**Introduction**  
The blockchain combines cryptography & distributed computing to deliver secure, direct peer to peer transactions without the need for a central party. At its heart is the Distributed Ledger. This is a tamper proof, public, network-hosted, record of all consensus verified transactions. Initially realised via Bitcoin & similar "cryptocurrencies", focus & investment is now shifting to the potential of blockchain technology to revolutionise the infrastructure & processes of established Financial Institutions & other enterprises. This Map summarises the key principles behind the blockchain & the emerging ecosystem addressing payments, banking & other potential use cases.

**Blockchain numbers**

- \$921million** Cumulative VC investment in Bitcoin & blockchain companies to Oct 2015, \$462 million of this in 2015 alone.
- \$121million** Largest cumulative funding total - raised by Bitcoin computer developer 21inc.<sup>1</sup>
- 805** Number of early stage Bitcoin & blockchain companies identified by Venture Scanner<sup>2</sup>
- 30+** Banks & Financial Institutions known to be testing, analysing or investing in the blockchain technologies<sup>3</sup>
- 11m** Number of registered Bitcoin wallets in Sept 2015 - up from 6.6m in Sept 2014<sup>4</sup>
- 106,000** Number of merchants who accept Bitcoin<sup>4</sup>
- \$4.9bn** Bitcoin capitalisation Nov 2015. Bitcoin accounts for around 90% of the capital value of all cryptocurrencies<sup>5</sup>
- \$2.7bn** value of Bitcoin trading in Sept 2015<sup>6</sup>
- 475** Bitcoin ATMs installed worldwide<sup>7</sup>

Sources:  
1 CoinDesk & Crunchbase  
2 VenturesScanner.com reviewed Nov 2015  
3 FirstPartner research  
4 CoinDesk State of Bitcoin Report Q3 2015  
5 Blockchain.info checked 16th Nov 2015  
6 Blockchain.org  
7 Coin ATM Radar checked Oct 2015

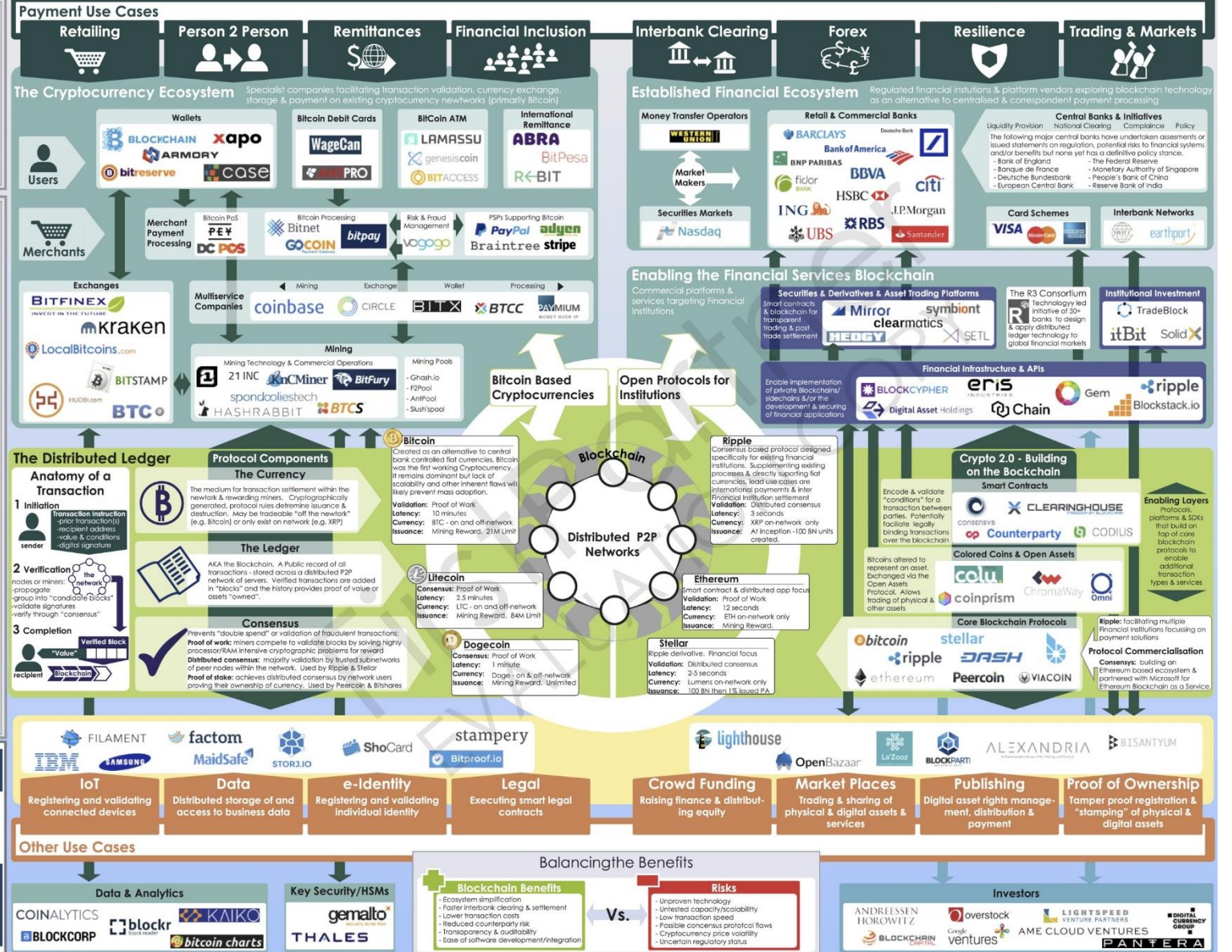
Author: Richard Warren  
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# The need for blockchain research in Germany

## Holistic approach

- Sectors with information management inefficiencies, e.g. energy, health, public sector
- Perspectives
  - Technology
  - Social / Culture
  - Regulatory framework / Law
  - Economics
- Potential
  - Technical analysis: security, scalability
  - Technology acceptance
  - Legal analysis
  - Business model analyses

### Arbeit.

Personalisierter Zugang – immer und überall.  
Erfahrungsaustausch und Mitgestaltung.  
Effektives Informationsmanagement.  
Gesunde Life-Balance.  
Beständiges Networking.  
Intuitive und intelligente Arbeitsmittel.

### Mobilität.

Zeit für andere Aktivitäten.  
Von-Tür-zu-Tür Flexibilität.  
High Tech und 1. Klasse Komfort.  
Umweltfreundlich durch die Stadt.  
Entspannend und Sorglos.  
Pragmatischer Transport.

### Medien.

Intelligent und Selbstbestimmt.  
Benutzerfreundlich und Sicher.  
Relevante Informationen.  
Interaktives Socializing.  
Alles für alle und überall.

### E-Government.

Einfacher und zuverlässiger Prozess.  
Individueller Informationsservice.  
Sichere und vertrauliche Anwendung.  
Persönliche und aktive Einbindung.  
Mitsprache auf Augenhöhe.

22 Bedürfnismuster, Zukunftsstudie Band V

## Who let the blocks out?



Making sense of blockchain technology

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