# Harald Hönninger (Adrian Hanussek): "Embedded Systems"

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### Outline

- → Systems with software
- → The story of a marriage
- Technology and management innovation
- → Embedded IT for software-intensive Systems!



- ... will ...
- → be aware of their location and offer location-specific services
- "see" and semantically understand their environment
- → learn and evolve over time based on feedback
- → be able to interact in a natural conversation
- → plan actions based on an evaluation of their potential impact
- autonomously identify tasks and solve problems
- → interact with other systems to jointly solve problems
- → show intelligent behaviour by mimicking neuronal processes











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#### Cognition is an enabling technology for new products in many markets and will support new paradigm shifts Computing Power\*



### **Cognitive abilities will become key product differentiators by making software-intensive systems smarter**

- With technology continuously advancing, customers expect products to perform more complex tasks and to act with greater autonomy
- Systems will have to "understand" their environment, analyze situations, plan and decide autonomously
- → Smart software will be THE key product differentiator
- → While "AI is, what computers can't do (yet)"\*, the Cognitive Systems discipline puts available proven technology to work in today's and future products
- → Focus is on implementing The 5 Cognitive Abilities:



\*Sherry Turkle, Mass. Institute of Technology (MIT) AI=Artificial Intelligence







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## **Technology Challenges**

- → Dependability (availability, reliability, safety)
- → Security (privacy, identity, integrity)
- → Timing (real time distributed connectivity)
- → Resource efficiency (energy consumption, costs)
- → Interoperability (compatibility, standards, semantics)
- Complexity (mastering engineering and management of systems)
- → Autonomy



### Embedded IT for software-intensive Systems!

- Computing power will be available in abundance, the winners will be who know what to do with it.
- Complexity will no longer be manageable: systems must manage their own complexity.
- Systems will become increasingly autonomous: systems recognize situations, form plans and act on them, they cooperate and negotiate with each other.
- Systems with embedded software will be pervasive and gradually converge with other IT Systems.
- From value chains to ecosystems





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