

Master Class

"Data as enabler for sustainable and user friendly mobility"

September 9th, 2021, 13:00 – 16:30

Room B11

IAA Mobility, Messegelände München

Agenda

Host: Ludwig Haas, expert group „intelligent and connected mobility“, MÜNCHNER KREIS und BearingPoint

13:00 **Introduction**

Basics on digital mobility: objectives and the role of data

Wolfgang Inninger, Fraunhofer Allianz Verkehr

13:30 **Rules of engagement – the rise of mobility data frameworks and platforms**

“Data spaces for mobility: ecosystems, potential benefits, software architectures”

Prof. Dr.-Ing. Boris Otto, Fraunhofer ISST

How institutionalised data sharing in the mobility data space can provide benefit to all: customers, public and private sector, Datenraum Mobilität

Prof. Dr. Henning Kagermann, acatech

Dr. Tim Wiegels, FreeNow

The new mobility data platform as the key element in Germany’s mobility strategy

Prof. Dr. Christopher Schlüter-Langdon, T-Systems

14:30 **Two parallel sessions - Implementation and best practices (2 groups of 4)
Best practice examples in 2 classrooms (10 min presentation +5 min discussion each)**

Group „user friendly mobility“:

E-Drive & Safety Zones, Monika Dernai, BMW AG

Wohin-Du-Willst, Dr. Thomas Huber, DB Regio Bus

Arc Mobilité, Andreas Fuhrer, SBB AG

Searching for parking & data, Dr. Felix Böhmer, iteratec GmbH

Group „green mobility“:

Data driving an efficient transportation system, Dr. Martin Dürr, Dromos Technologies AG

Smart Roads in West Midlands – UK, Dr. Uwe Pützscher, Nokia

Emission Calculator, Matthias Wohlfahrt, BearingPoint

Green Energy Certification for Mobility, Prof. Dr. Michael Laskowski, BearingPoint

16:00 **Discussion: “how to seize the opportunities that data presents for sustainable mobility?”**
Host: Ludwig Haas

Panel

Dr. Julian Weber, BMW

Andreas Fuhrer, SBB AG

Dr. Martin Dürr, Dromos Technologies AG

Wolfgang Inninger, Fraunhofer Allianz Verkehr

Matthias Wohlfahrt, BearingPoint

16:30 **Closing and networking**
Closing remarks
Ludwig Haas, MÜNCHNER KREIS und BearingPoint
Wolfgang Inninger, Fraunhofer IML

16:45 **Networking**

